



PROFESSIONAL
FELLOWS



SAFAA ELOUADIFI

Marrakech, Morocco

Ms. Safaa Elouadifi is the Co-Founder of Massar, co-working space and incubator that supports young entrepreneurs. She is also a Project Manager in Marketing and Development at Performance Plus, a company that provides coaching and soft skills training for companies and individuals. In addition to her work, Safaa is earning her doctoral degree in neuroscience marketing ISCAE Casablanca and holds master's degrees in Marketing and Management. She is a member of Toastmaster Morocco and was awarded for Best Table Topic Speech, she has been nominated for "Best Blogger" by Morocco Web Awards, and was awarded the Best Scientific Communication Award from ENCG Dakhla.

Professional Goals

In the future, Safaa aims to become an expert in the field of coaching and to become a social entrepreneur.

Professional Fellows Program Objectives

Through the Professional Fellows Program, Safaa hopes to learn best practices in entrepreneurship and youth empowerment, expand her professional network, and to improve her communication, collaboration, and problem-solving skills