



KHEIRA BENAISSA Tamanrasset, Algeria

Ms. Kheira Benaissa is currently a university lecturer at the University of Tamanghasset and previously served as the Head of Synergy, an environmental consulting firm. Though a scientist by training, she's received numerous awards for her work in entrepreneurship, including "Best Impact Project" from Tech2hub Incubator, "Innovent Project Label" from the Algeria Ministry of Start-Ups, and completing the "Entrepreneurship Trainer" training with Education for Employment. Kheira holds a master's degree in process engineering along with a PhD in waste management and pollution of ecosystems from the Université des sciences et de la technologie d'Oran Mohamed Boudia. Her work has seen publications in the Journal of Der Pharma Chemica, the Journal of Advanced Research in Fluid Mechanics and Thermal Sciences, and the Journal of Fundamental and Applied Sciences.

Professional Goals

In the future, Kheira hopes to continue learning new entrepreneurial skills, to research and better understand her competitors, and to build her national and international network.

Professional Fellows Program Objectives

Through the Professional Fellows Program, Kheira hopes to improve her skills in time management, financial literacy, sales, marketing and business management. She also seeks to better understand her own project's blind spots.