



SOULAIMA BEN TMIM Tunis, Tunisia

Ms. Soulaima Ben Tmim is a Co-Founder and Business Developer for Gewinner, an organization that supports persons with disabilities. When she founded Gewinner in 2019, her business began with seven employees and four women co-founders. In her role at Gewinner, Soulaima is responsible for development of products, identification of potential partners and clients, and the creation of communications strategies. In addition to her work, she is a member of the Tunisian Civil Protection, the BioMedical Innovation Club, and the Junior Chamber International (JCI). Soulaima has received multiple awards, including first place at the competition of Inventors held by the Agency for the Promotion of Industry and Innovation - Tunisia, the Moovjee Tn award in the student entrepreneur category, and one of the top "50 startups of the year" by Enterprises magazine.

Professional Goals

In the future, Soulaima hopes to develop a marketing and communication strategy for the acquisition of partners and customers for Gewinner, learn how to develop growth plans and continue to grow her business, and to learn more about the biomedical technology market in the U.S. All of these goals contribute to Soulaima's desire to scale her business and market her product internationally.

Professional Fellows Program Objectives

Through the Professional Fellows Program, Soulaima hopes to build a network that can help her break into the healthtech market, learn how strategies are developed to win clients, benefit from her mentor's experiences, and to discover more about the start-up ecosystem in the U.S.