



PROFESSIONAL  
FELLOWS

## FATIMA EZZAHRA JAIDA

### *Casablanca, Morocco*

Ms. Fatima Ezzahra Jaida is the manager of the Career Center at the University of Casablanca. Fatima has been working at the University of Casablanca since 2020, first as a Career Advisor and Community Manager for Insertion and Entrepreneurship at the Career Center, and most recently as both the Manager of the Career Center and a Communication Specialist for the President's Office. Ms. Jaida holds a master's degree in Human Resources Management and has previously participated in the USAID Career Center training program.

#### **Professional Goals**

Fatima hopes to develop strong forward-looking strategy for the Career Center to support youth development. In her role, she is the sole resource for the career center that works to support approximately 50 students/week, and despite the efforts of the Career Center, many alumni are still searching for jobs. She would like to grow and develop her career advising skills, learn new techniques for coaching youth, and learn how to effectively run a career center.

#### **Professional Fellows Program Objectives**

Through the PFP, Fatima would like to learn about career center strategies and approaches in the U.S. Following the PFP, she would like to apply new career center strategies and develop trainings for and with alumni to help them acquire the skills that are necessary to be successful in the job market.

She would also like to implement the "UH2C Alumni Career Camp," a project dedicated to working with alumni struggling to start their professional careers.