



HADEEL ELSAYAD

Cairo, Egypt

Ms. Hadeel Elsayad is a Communications Advisor for GIZ Egypt where she implements the Private Sector Development Program. In this role, she is responsible for developing and implementing marketing and communications plans, writing and distributing press releases, and creating content for online and social media. Prior to joining GIZ Egypt, Hadeel conducted Marketing and Communications for Startups without Borders, and was the Public Relations and Monitoring Officer at Changelabs Accelerator.

Professional Goals

In the future, Hadeel hopes to build an innovation-centered program that empowers entrepreneurship in Egypt, to support the Egyptian government in the development of programs that promote entrepreneurship and investment, and build an angel network for women entrepreneurs in Egypt.

Professional Fellows Program Objectives

Hadeel has a passion for supporting the entrepreneurship community and developing programs that promote and support inclusive innovation. Through the Professional Fellows Program, she aims to improve her leadership, business, and international collaboration skills that will contribute to the accomplishment of her long-term goals. Following the Professional Fellows Program, she hopes to create a larger network of startups and other stakeholders that serves as a forum for communication, networking events, engagement opportunities, and training services that foster a more inclusive innovation ecosystem in Egypt.