



PROFESSIONAL  
FELLOWS



## DIAAELDIN “DIAA” ADHAM

*Giza, Egypt*

Mr. Diaaeldin “Diaa” Adham is a Senior Business Analyst for Innovation Consulting at Innovety, where he conducts and analyses market research, develop strategy reports for development and innovation, and leads research and delivery on consulting projects. Prior to joining Innovety, Diaa served as a Scouting Consultant for Rainmaking Innovation Venture Studio where he led scouting and engagement with startups in Egypt. In addition to this work, Diaa is also an environmental activist who began his startup journey addressing food waste reduction.

Diaa holds degrees in Electrical Engineering, and Open Innovation and Entrepreneurship, as well as various business development certifications.

### *Professional Goals*

In the future, Diaa hopes to create new businesses in Egypt that can have positive and transformative impacts on both in industry and the community.

### *Professional Fellows Program Objectives*

Diaa Adham, a 2020 virtual Professional Fellows Program participant, hopes to continue to support and provide guidance for startups, particularly those supporting the creation of green jobs to address social challenges. Following the Professional Fellows Program, Diaa aims to develop community training programs that support social impact startups and provide business guidance that empowers business to make a positive impact in their communities.