



PROFESSIONAL
FELLOWS



REDOUANE BOUSNANE

Lido, Algeria

Mr. Redouane Bousane is a Sales Manager and Marketing Manager at BCOS, and the President of Management at LEDS Foundation. In his roles at BCOS, Redouane is responsible for setting sales goals and creating marketing materials, managing sales and marketing plans to improve execution, and data monitorization and analytics.

Redouane holds degrees in Business Management and has participated in numerous certificate programs including Business Strategy (Process House), Project Management (LTA Alger), Leadership (BCOS) and Business Management (BCOS).

Professional Goals

In the future, Redouane plans to start a green business and support the international community in reducing plastic pollution.

Professional Fellows Program Objectives

Through the Professional Fellows Program, Redouane hopes to enhance his leadership, communication, and problem-solving skills to further his long term goals. Following the Professional Fellows Program, Redouane plans create an exchange club between youth and business entrepreneurs. The program will focus on providing students with guidance to start their small business platforms, providing stay-at-home mothers with guidance and platforms to start their home businesses, raising awareness of environmental issues, and initiating projects aimed at reducing plastic pollution.