



PROFESSIONAL  
FELLOWS

## NAWAL ALLAOUI

*Essaouira, Morocco*

Ms. Nawal Allaoui founded Seaskin Morocco seven years ago as a high school student. Her sustainable fashion business, which creates unique products from fish waste, started in Casablanca before expanding throughout the coastal region and creating a job ecosystem.

Seaskin Morocco creates local employment opportunities by partnering with NGOs to engage youth and women and provide them with training opportunities that results in employment with Seaskin Morocco. Additionally, Nawal prioritizes partnerships with local fisherman to source products and provide fishermen with a stable source of income. She currently collaborates with 50 women and is scaling in 11 coastal regions.

### *Professional Goals*

Nawal strives to develop her skills in order to grow her business and create more job opportunities for women in coastal regions, not only in Morocco, but in other countries in Africa facing similar challenges. Further, she hopes that she can promote methods for recycling fish waste and reducing health concerns associated with waste management.

### *Professional Fellows Program Objectives*

Through the PFP, Nawal would like to learn more about scaling businesses and developing digital skills that will enable her to continue growing her ecosystem. Following the PFP, she would like to train women on digitalization skills that will enable them to grow their businesses locally and regionally, making scalability a greater possibility.